

Sandusky State Theatre – Programming Survey (NCYP) – February, 2013

Thank you for taking the time to complete this survey related to the Sandusky State Theatre (SST). Your feedback is important to us in how we can better improve our programming and services.

This survey should only take about 5 minutes of your time. Your answers will be completely anonymous. Please scan and email your completed survey to Patti Krewson at pkrewson@sanduskystate.com by Monday, March 4th. Thank you in advance for your participation.

1. The Sandusky State Theatre (SST) supports a wide variety of events.

What kind of musical styles/events would you like to see at SST?

(CHECK ALL THAT APPLY)

- Alternative
- Bluegrass
- Blues
- Broadway
- Christian - Contemporary
- Christian – Traditional
- Classical - Recitals or Chamber Music
- Classical - Symphonic
- Country
- Folk
- Gospel
- Jazz
- Opera
- Pop
- Rap/Urban
- Rock

List Decade (50's, 60's, 70's, 80', etc.)

- World - Celtic
- World – Mariachi
- World – Other Traditional
- World – Other Contemporary
- Other Music (please specify)

**2. What kind of theatrical styles/events would you like to see at SST?
(CHECK ALL THAT APPLY)**

- Musical or Broadway Productions
- Dramatic stage plays
- Comedy stage plays
- Theater for children
- Cutting Edge/Contemporary
- Performance Art
- Murder Mystery Dinner Theatre
- Spoken Word/Poetry
- Other Theatrical (please specify)

3. Please check ANY of the following variety/comedy shows, festivals, events, or film genres that you would like to see at SST:

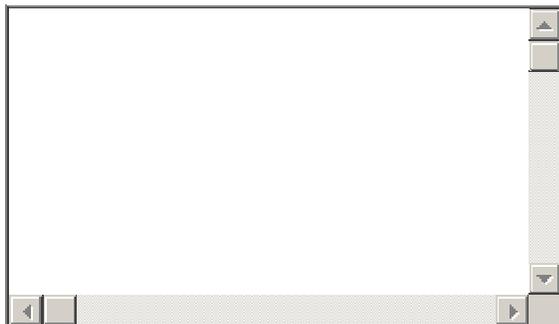
- Children's events/shows for kids
- Circus, acrobats
- Comedy
- Festivals
- Lectures by distinguished speakers
- Movies/Films - Classic
- Movies/Films - Independent

- Movies/Films - Foreign
- Movies/Films - Animation
- Movies/Films - Commercial Releases
- Participatory/Hands-on Events
- Popular Entertainers
- Other (please specify)

4. Please check ANY of the following types of multicultural entertainment and arts events that you would like to see at SST:

- African
- African American
- European
- Hispanic/Latino
- Asian or Pacific Islands
- Arab or Middle Eastern
- Native American
- Deaf culture
- Cowboy/Ranching (poetry, music)
- Other Multicultural Events (please specify)

5. More generally, besides the arts activities listed above, what kinds of entertainment do you/your family enjoy the most OUTSIDE OF YOUR HOME?



6. Generally, how often do you/your family GO OUT for entertainment that you have to PAY FOR?

- Never
- Once a year
- A few times a year
- Once a month
- A few times a month
- Once a week
- A few times a week

7. Where do you typically go for entertainment? (CHECK ALL THAT APPLY)

- Sandusky
- Cleveland
- Toledo
- Mansfield
- Fremont
- Tiffin
- Huron
- Outside Ohio
- Other (please specify)

8. What ticket price ranges do you consider for entertainment that interests you?

- Only free entertainment
- \$10 or less
- \$11-\$20
- \$21-\$40
- \$41-\$60
- \$61-\$80
- \$81-\$100

- \$101-\$120
- \$121-\$140
- Over \$140

9. What is the MOST you are willing to pay for an entertainment ticket?

**10. How do you like to be informed of upcoming entertainment events?
(CHECK ALL THAT APPLY)**

- Brochures in the mail
- Postcards in the mail
- My place of worship
- E-mail announcements/e-blasts
- Newspapers
- Magazines
- Radio
- Television
- Community websites/calendars
- Websites like Facebook, Twitter, Craigslist, etc
- Posters & Flyers around town
- Community or social groups
- Friends, family or co-workers
- Other (please specify)

11. Which "perks" would be most important to you as a VIP, or frequent entertainment customer? (check those that are MOST important)

- Getting the best seats
- Knowing about events before other people do
- Getting to buy tickets before other people do
- Access to exclusive experiences, such as meeting with performers
- Access to special services, such as a service hot line for tickets
- Preferred parking and/or valet service

- Paying less for tickets (special discounts)
- VIP social opportunities/events
- Other (please specify)

12. Do you, or does someone in your family:

- Play a musical instrument
- Dance
- Perform in plays
- Create visual art
- Write music
- Write poetry
- Write books
- Record music
- Take photos/Photography

13. If I were having dinner before an evening performance at SST, I would like to dine:

- At home
- At SST
- At a local restaurant
- Other (please specify)

14. How many events did you attend at SST in 2012?

- None**
- 1 - 4**
- 5 - 9**
- 10 - 14**
- 15 or more**

15. Your age –

- 14 - 19
- 20 - 29
- 30 - 39
- 40 - 49
- 50 - 59
- 60 +

16. Volunteering

Volunteers will play a key role in the success of SST, serving both as theater ushers and general ambassadors of SSR in the community, as well as providing other assistance to SST's operations. If you are interested in learning more go to www.sanduskystate.com click on the volunteer opportunities.

Thank you! The theatre's programming committee and staff will be using your responses to guide us in future program planning.